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'We cannot take inclusive and equal partnership for granted'

PEER Seminar, Tuesday 28th June 2022

Online and Onsite at the Faculty of Education, Chulalongkorn University, Bangkok, Thailand



Drivers for International HE Partnerships

- **Knowledge-based Economy**
- Industrial Revolution 4.0
- Profound HE reforms, World Class University, Education Hubs
- **Strong state Investment in HE and Research**
- ASEAN Higher Education Space
- Growing demand for HE
- Global Challenges: Climate change, Public health, Environment, Food Security, demographic pressure...
- Post-Covid Recovery



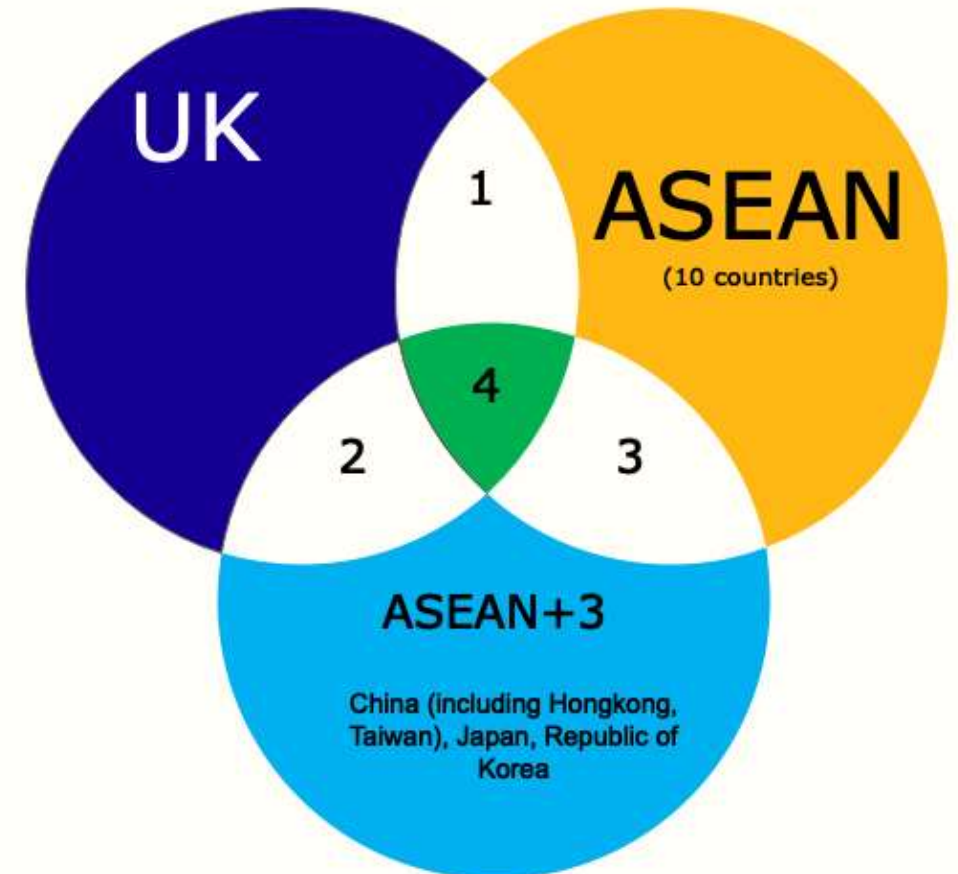
WP: Work Package; HE: Higher Education
VET: Vocational Education and Training
STEM: Science, Technology, Engineering and Mathematics
HSS: Humanities and Social Sciences

About PEER

Combining British and Asian perspectives



Variegated Partnerships between the UK and 15 East Asian countries and territories in the past 10 years



Guiding Research Questions

- What does the landscape of UK-East Asia partnerships in Research and Innovation and TNE look like across the East Asian region?
- How and by whom are inclusiveness and equality in partnerships defined and implemented? What do they look like in practice?
- What emerging opportunities and ideas drive UK-East Asia partnerships in a post-Brexit and post-Covid era?



PEER: A mixed method study

- Document Reviews and Synthesis
- Systematic Bibliographic Data Reviews
- Surveys
- Case studies and the **Appreciative Inquiry Method**



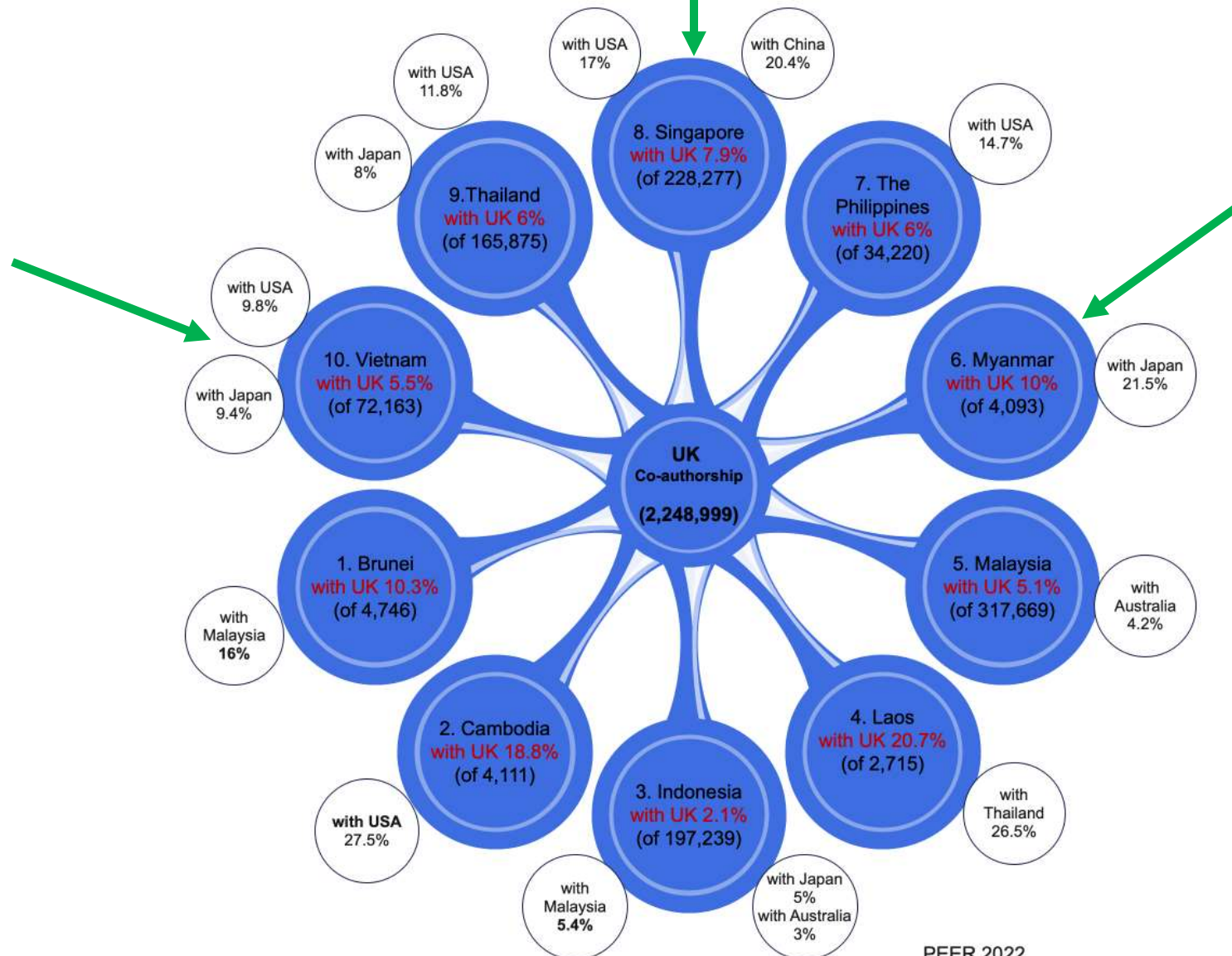
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Mapping Research and Innovation Partnerships

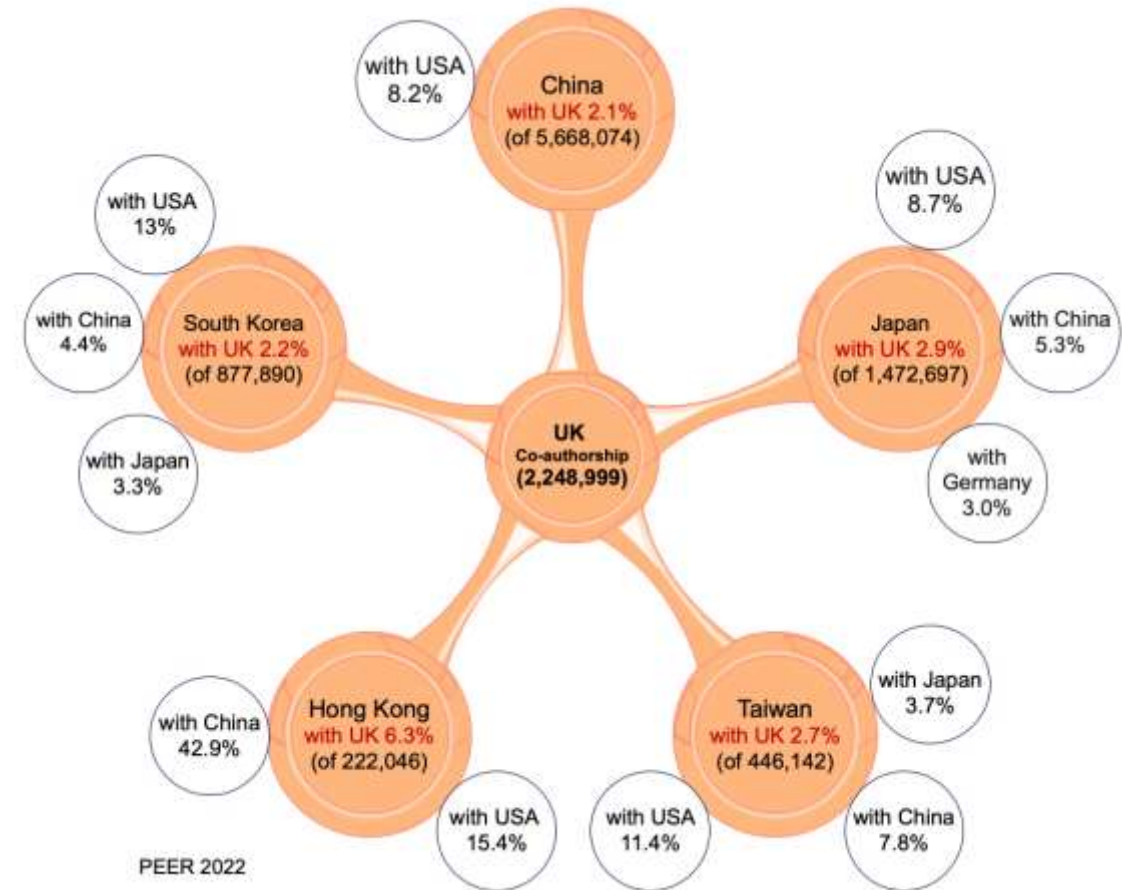
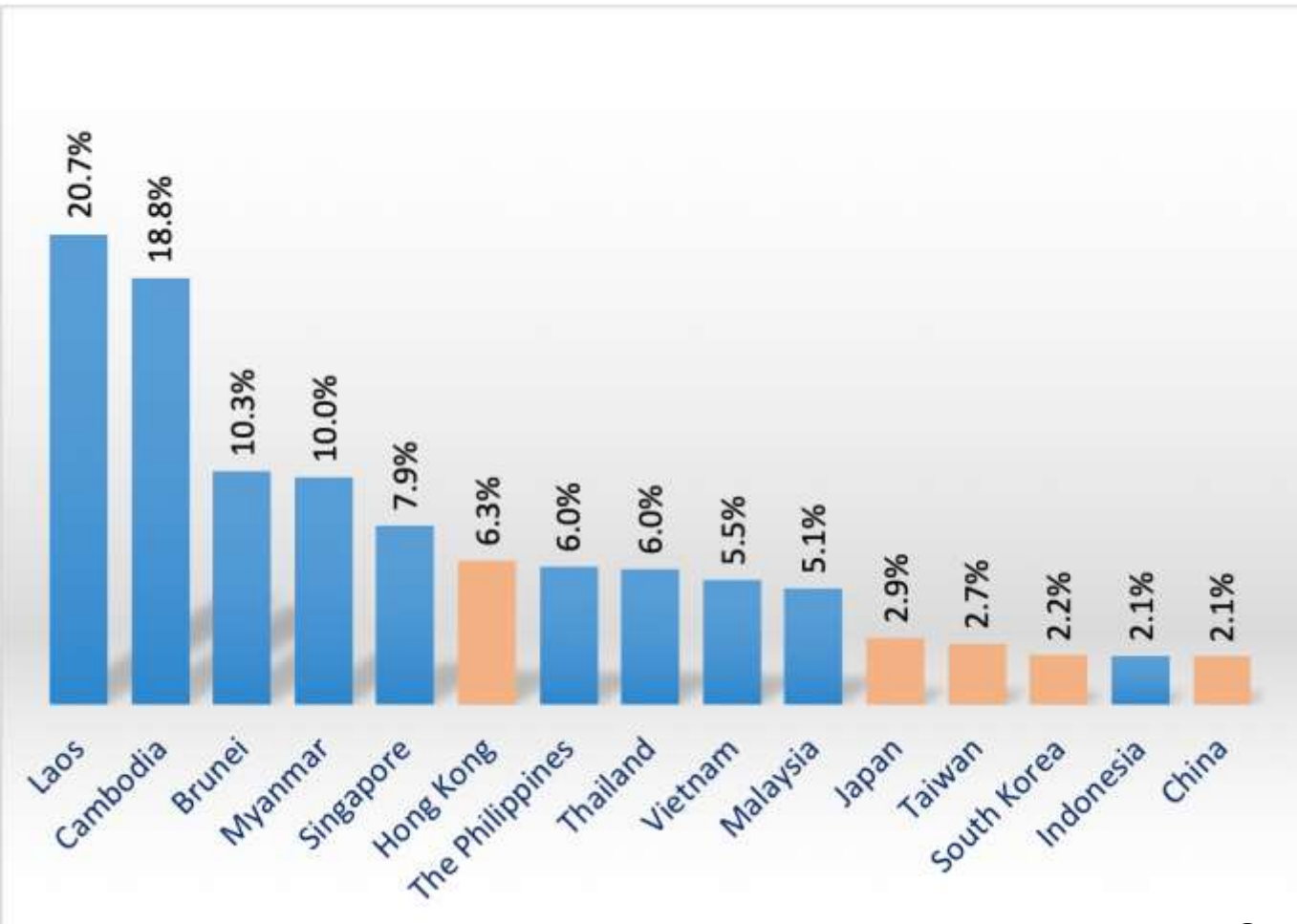
Positioning the UK in the East Asian Region: Co-authored Research Publications, Scopus 2010-2020



Source: Scopus 2022

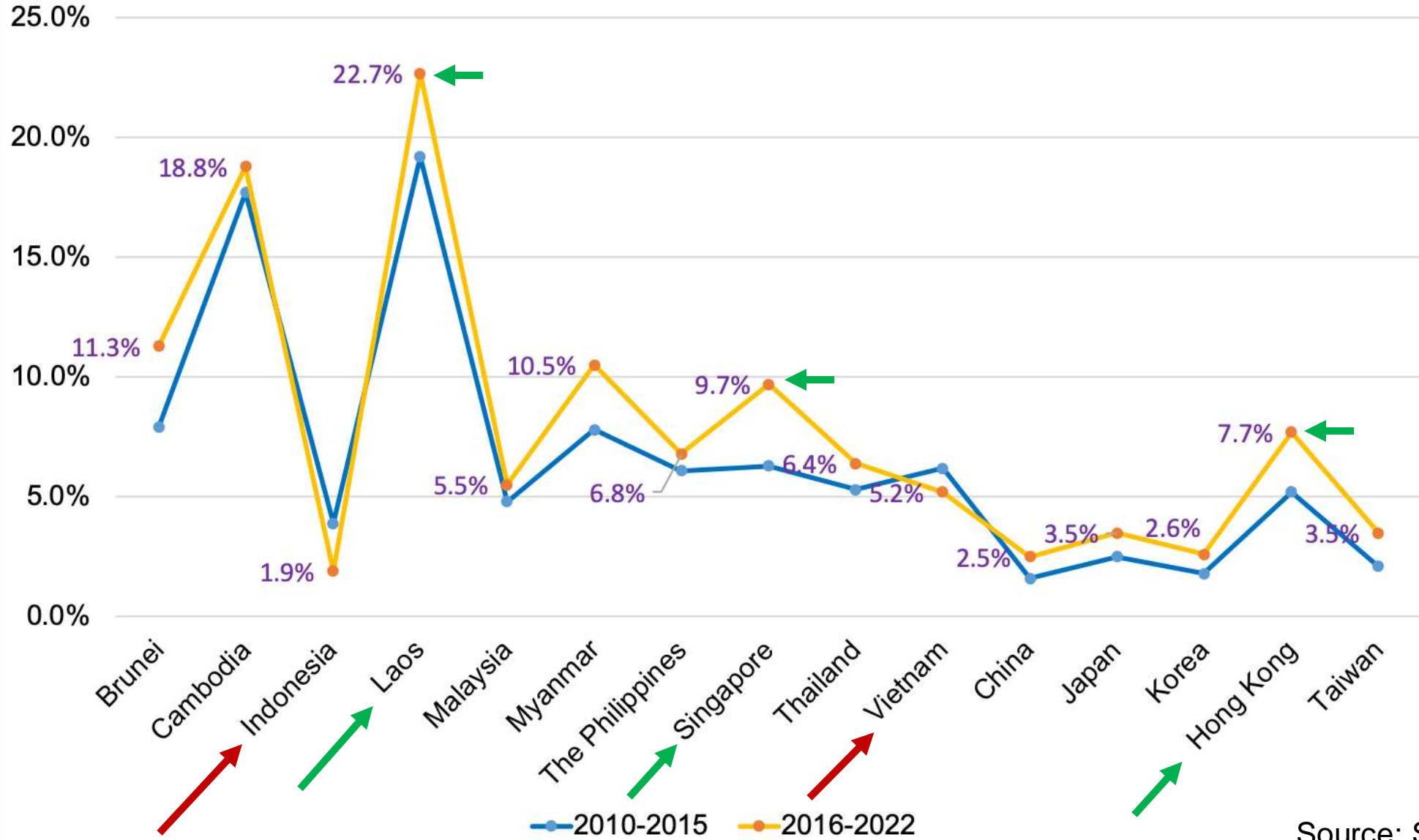
Positioning the UK in the East Asian Region

Co-authored Research Publications, Scopus 2010-2020



Source: Scopus 2022

Percentage of UK affiliated authors in research co-authorships with East Asian countries in two periods (2010-2015 and 2016-2022)



Source: Scopus 2022

Patterns of Partnerships

- Northeast Asian countries are frequent third collaborators in trilateral co-authorships within the region.
- Implications for national funders and for the British Council's Global Partnership Programmes

Bilateral Co-authorship countries	A third country of affiliations in the trilateral co-authorships	Number of trilateral co-authored publications in 2010-2020
UK + Indonesia	China	579
	Japan	573
UK+ Malaysia	China	2,337
	Taiwan	1,559
UK + Thailand	China	1,950
	South Korea	1,505
UK + Vietnam	China	932
	Japan	540
UK + China	Japan	7,137
	Hong Kong	5,069
UK + Korea	China	4,777
	Japan	3,802
UK + Taiwan	China	4,125
	Japan	3,021

UK+ ASEAN Top 3 Disciplines of Research Co-authorships



The number of UK+ ASEAN co-authored publications is in brackets

Models of Partnerships

- Bilateral
- Multi-lateral
- Emergence of University Consortia:
 - Thai-UK World Class University Consortium
 - UK-Malaysia University Consortium
 - UK-Indonesia Consortium for Interdisciplinary Sciences (UKICIS)
 - UK-Singapore Universities Alliance for Entrepreneurship and Innovation
 - South Manila Educational Consortium (SMEC)



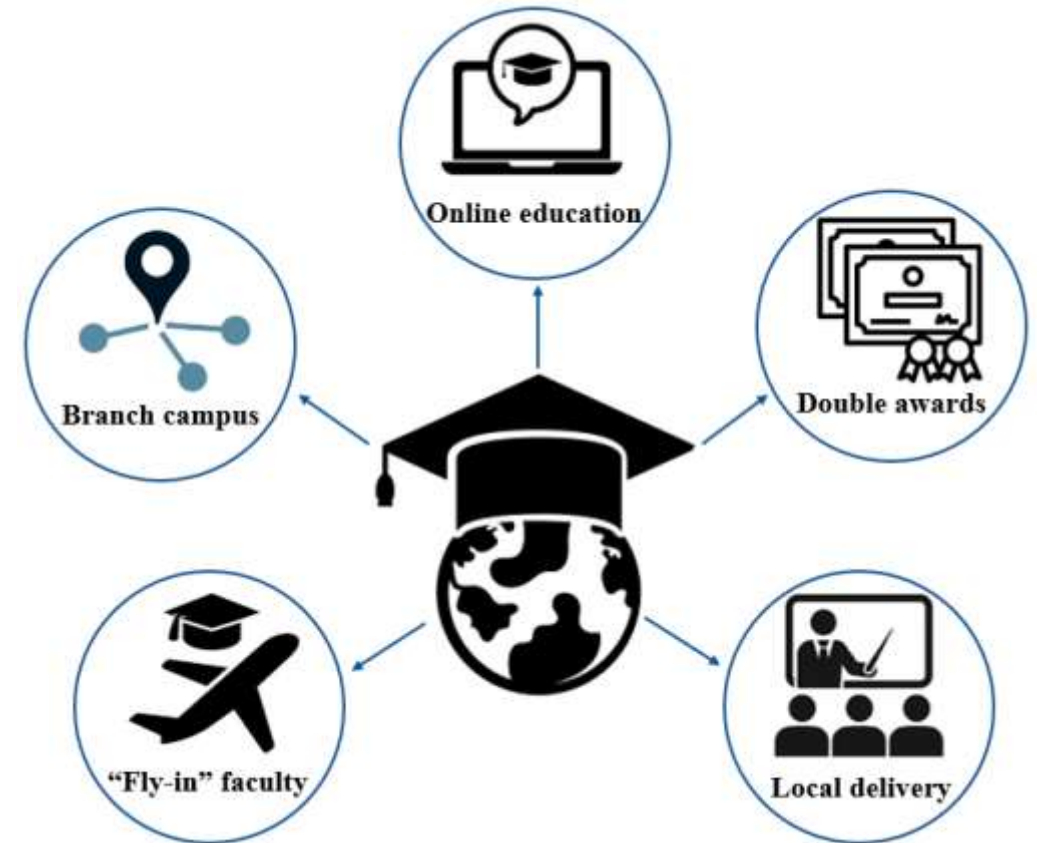
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Transnational Education Partnerships

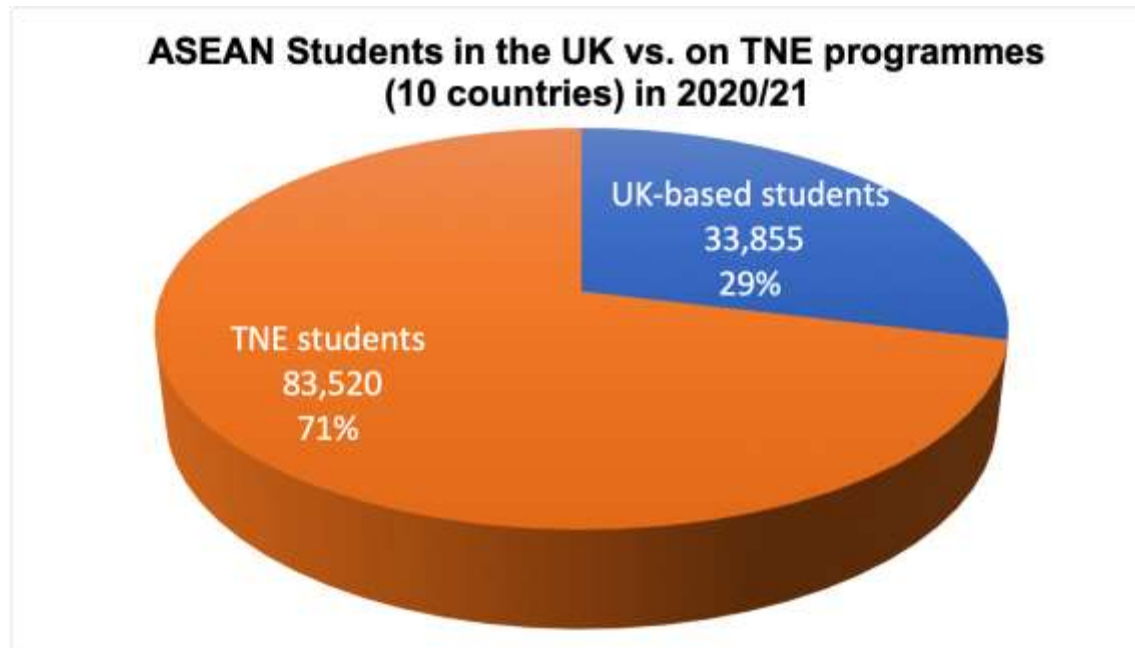
Definitions and typology

- Transnational education (TNE) is interpreted as the mobility of education programmes and providers between countries.
- UK TNE refers to UK degree programmes delivered partially or entirely outside of the UK.
- TNE ladder: Validation, Franchise, Collaborative, Branch campus

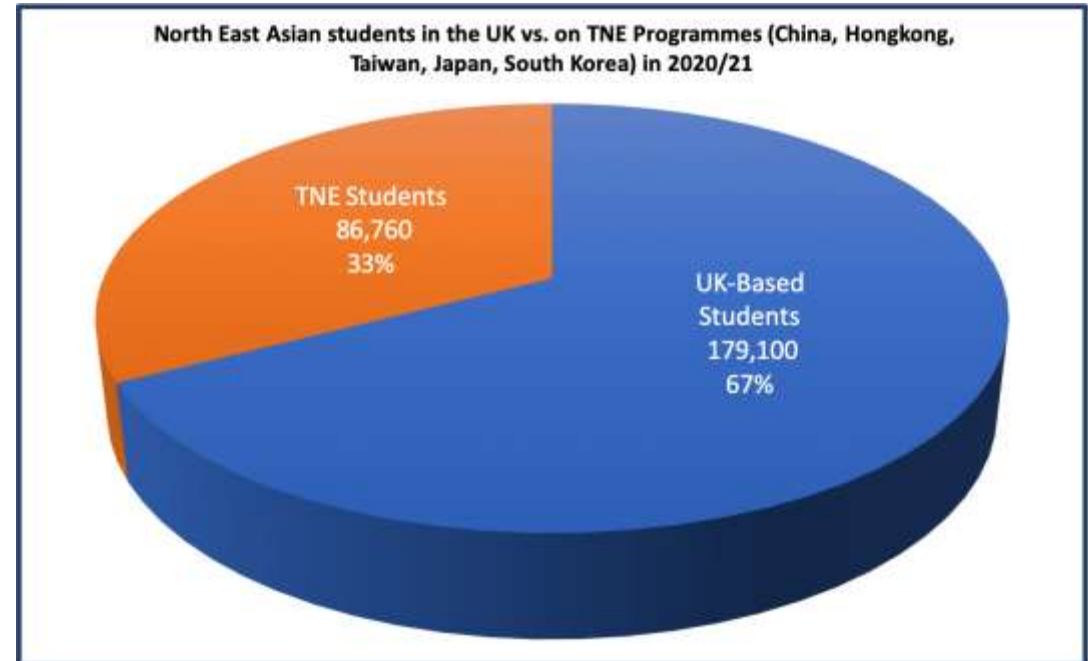


East Asian UK-based students vs. TNE students 2020/21

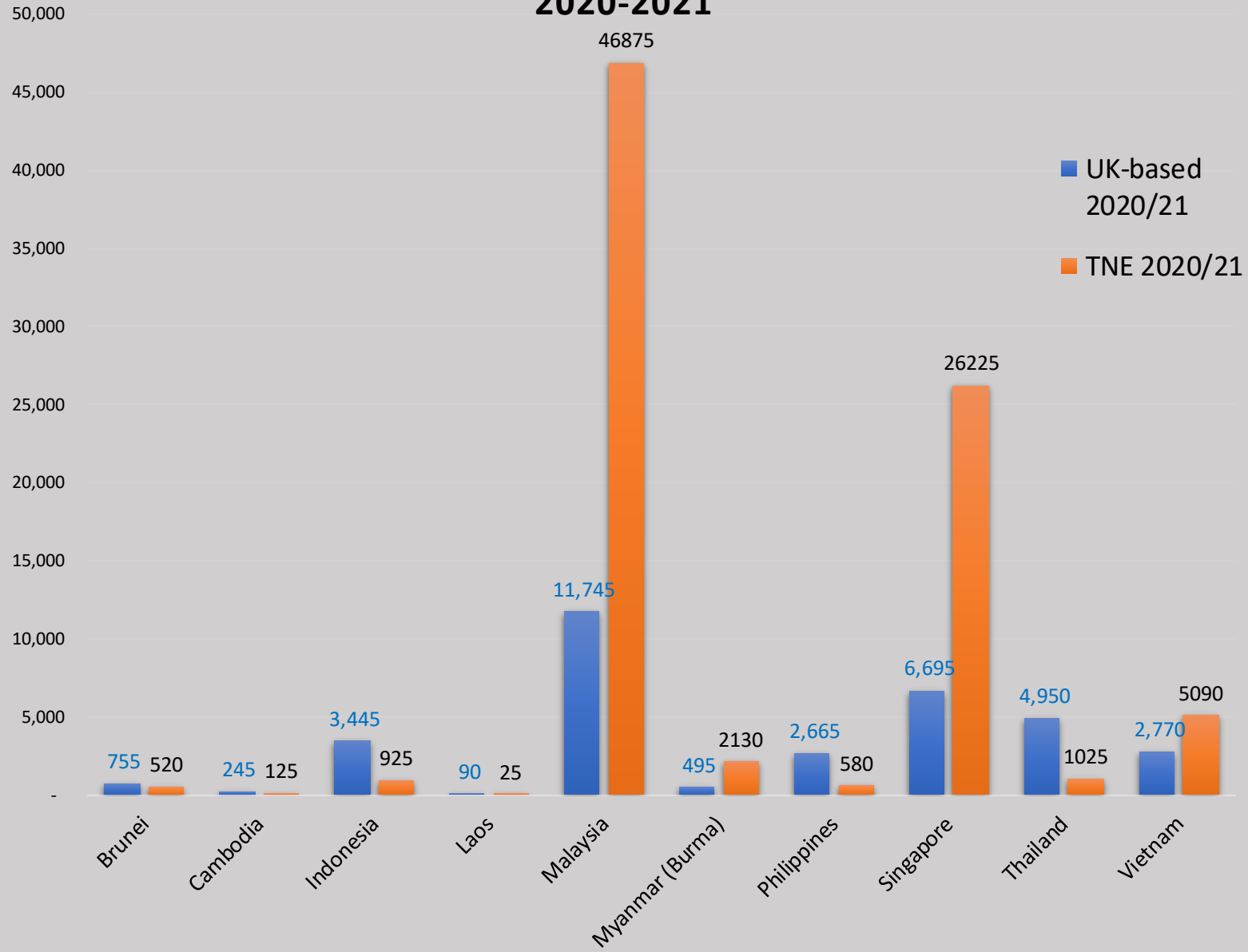
ASEAN



Northeast Asia

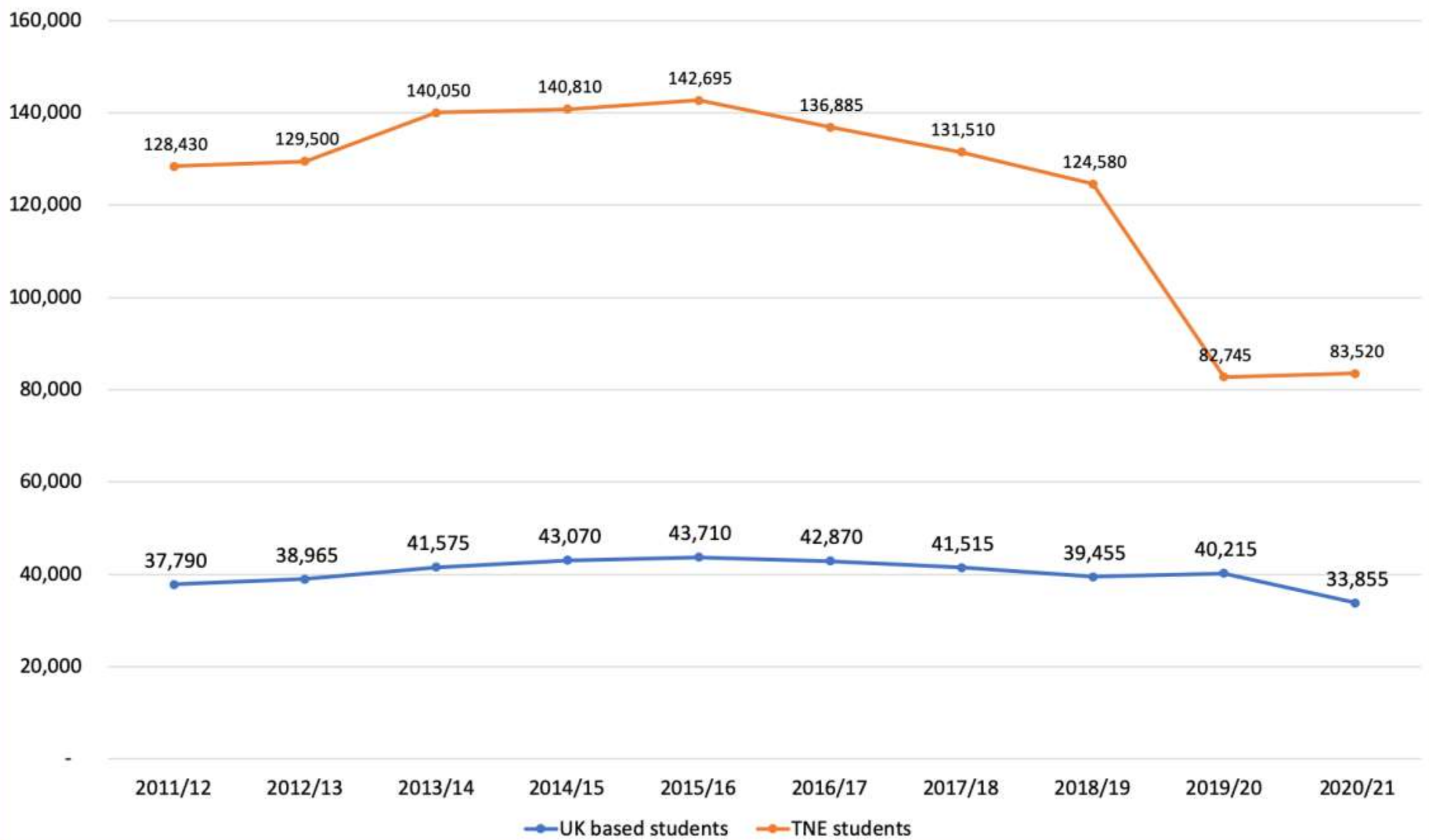


ASEAN Students in the UK vs on TNE Programmes 2020-2021



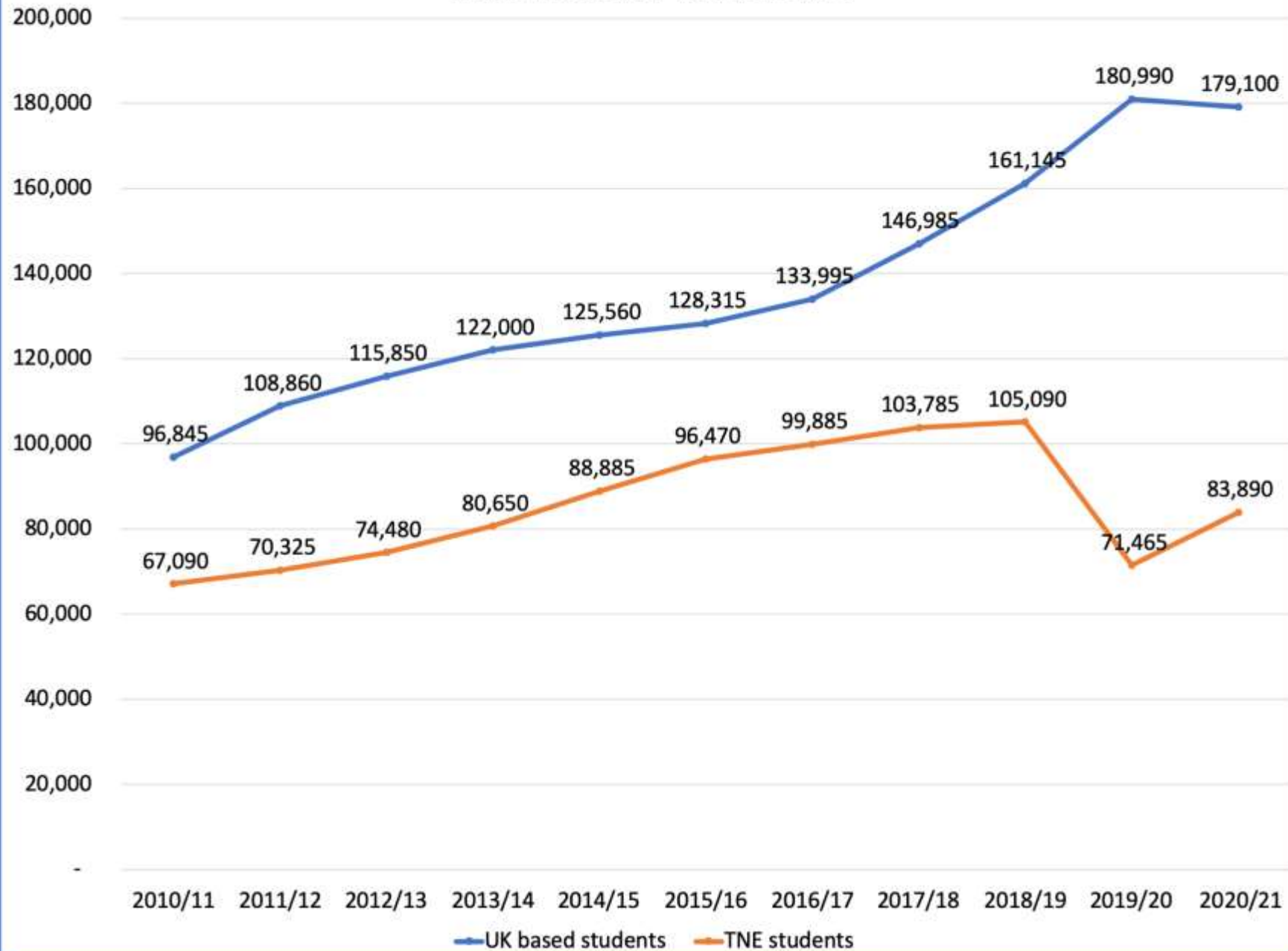
Source: HESA, 2022

ASEAN Students in the UK vs. on TNE programmes (10 countries) from 2011/12 to 2020/21



Source: HESA, 2022

North East Asian students in the UK vs. on TNE Programmes from 2010/11 to 2020/21



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Key Messages

Key messages for future partnerships

- What we found:
 - Research partnerships tend to move from bilateral towards trilateral, multilateral and co-funding models.
 - TNE partnerships largely remain bilateral due to national regulations, complex institutional due diligent checks.
- Inclusiveness and substantive equality
 - If we are interested in being more collaborative and sustainable in our partnerships
 - Research partnerships: Substantive recognition that local knowledge has tremendous value in advancing research.
 - TNE: TNE partnerships evolve and can shift model over time
 - An increasing number of collaborative PhD TNE programmes (e.g., shifting priorities in the government scholarship schemes in East Asia)
 - TNE ladder: Validation, Franchise, Collaborative, Branch campus